Yorkshire Cricket – Design a Mascot Competition

Terms and Conditions

1. Promoter

The competition is promoted by Yorkshire County Cricket Club (the Club), in collaboration with the Yorkshire Cricket Foundation.

2. Eligibility

The competition is open to children aged 6–11 at the time of entry. All entries must be submitted on behalf of the child by a parent or legal guardian aged 18 or over.

Entry is free and no purchase is necessary. Entrants do not need to be Yorkshire Cricket members.

3. Competition period

The competition closes on 22 January 2027. Entries received after the closing deadline will not be considered.

4. Competition entries

All submitted designs must be the child's own original work and must not infringe any third-party intellectual property rights.

Entries must be submitted via the official competition website.

5. Judging and winner selection

Entries will be assessed by a judging panel, including an independent judge, based on creativity, originality, character and how the design reflects Yorkshire's identity.

The winner's parent or legal guardian will be contacted directly using the contact details provided at the time of entry.

The judging panel's decision will be final.

6. Prize

The winning entrant will have the opportunity to:

- Take on the honorary title of Yorkshire Cricket's 'Junior Creative Director'.
- Work with Rob Biddulph to develop their mascot design.
- See their character officially unveiled at Headingley in May 2027.
- Receive a 2027 Yorkshire Cricket Junior Membership.

- Receive six tickets to a T20 Blast match at Headingley, subject to availability and applicable fixture restrictions.
- Receive signed shirts and bats from Yorkshire's men's and women's squads.
- Take part in Yorkshire Cricket's 2027 squad photos.

The title of 'Junior Creative Director' is honorary and does not constitute employment with the Club.

Prizes are non-transferable and no cash alternative is available.

7. Publication of submitted designs

By entering the competition, the parent or legal guardian agrees that Yorkshire Cricket may publish submitted designs, including non-winning entries, as part of a competition gallery across the Club's social media channels.

Children's names and other identifying personal information will not be published without separate parental or legal guardian permission.

8. Intellectual property rights

By entering the competition, the parent or legal guardian agrees, to the extent they are legally authorised to do so, that Yorkshire Cricket may develop, adapt and use the winning design to create its official mascot, including for commercial and promotional purposes, without further payment or royalties.

Ownership of non-winning designs remains with their original creators.

9. Photography, filming and publicity

The winner may be invited to participate in photography, filming and publicity associated with the competition and mascot unveiling. Separate parental or legal guardian permission will be obtained for these activities.

10. Data protection

Personal information collected through the competition will be processed in accordance with applicable UK data protection legislation and the Club's privacy notice.

Information will be used to administer the competition, assess entries, communicate with parents or legal guardians and arrange prizes and associated activities.

Personal information will be retained only for as long as necessary for these purposes.

Parents and legal guardians may separately opt in to receive future marketing communications from Yorkshire Cricket. Marketing consent is optional and is not a condition of entry.

11. General

The Club reserves the right to amend, suspend or cancel the competition where reasonably necessary due to circumstances beyond its control.

These terms and conditions are governed by the laws of England and Wales.