YORKSHIRE CRICKET PRESENTS

Design a Mascot





× Rob Biddulph

YORKSHIRE NEEDS YOU!

Can **YOU** design our next mascot?

Calling all young artists, big thinkers and brilliant imaginations!

Yorkshire Cricket is on the hunt for a brand-new mascot, and we need **YOUR** help to bring it to life!

It could be big, small, fluffy, funny, cheeky or completely bonkers! Maybe it's inspired by a Yorkshire animal, a famous landmark, your favourite food or something nobody has ever thought of before.

The best bit? There are no wrong answers!

You don't need to be an amazing artist. All you need is a pencil, a little imagination and something you love about Yorkshire.

And who knows? Your creation could become Yorkshire Cricket's next official mascot!

Ready to get creative?

Grab your pencils, put on your thinking cap and let's get drawing!
To enter, you can visit and upload your design
yorkshireccc.com/designamascot





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THANK YOU VINNY!

For years, Vinny the Viking was the friendly face of Yorkshire Cricket!
He cheered on the players, entertained the crowds, made fans smile and brought plenty of fun to matchdays.
But in 2025, Vinny hung up his Viking helmet and waved goodbye.
And that means we've got some BIG shoes to fill!

What is a mascot?
A mascot is a character that represents a team. They get everyone cheering, bring smiles to people's faces and help make matchdays extra special!
They can be funny, friendly, silly or full of energy. But the best mascots have something that makes them truly unforgettable.

Who's next?
That's where **YOU** come in!
We're looking for a brand-new character to represent Yorkshire Cricket. Someone who celebrates everything that makes our county so special.
Your creation could become Yorkshire Cricket's next official mascot!

Ready to get creative?
Grab your pencils, put on your thinking cap and let's get drawing!



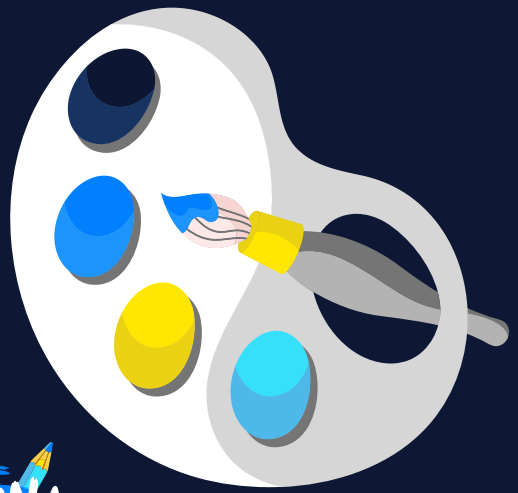
Vinny the Viking

READY, SET... DRAW!

Every great mascot starts with a little imagination!

Not sure where to begin? Don't worry! Even the most amazing characters can start with a simple circle, square or squiggle.

Grab your pencils, get those creative ideas flowing and follow our three-step **MASCOT FORMULA**!



1. Pick your Yorkshire!
What do **YOU** love about Yorkshire?

Maybe it's a fluffy animal, a delicious Yorkshire pudding, a famous landmark, the rolling hills or even our rainy weather!

Think of something that makes Yorkshire special to you. That's your starting point!

2. Give it personality!
Now let's bring your idea to life!

Is your mascot cheeky, brave, silly, friendly or a little bit grumpy?

Give it a face, some arms and legs, and a **BIG** personality!

What does it love? What makes it laugh? Does it have a funny habit?

3. Add the final flourish!
Every Yorkshire Cricket mascot needs a little piece of Yorkshire pride!

See if you can include the famous White Rose of Yorkshire somewhere in your design. It could be on a shirt, a hat, a superhero cape or somewhere completely unexpected!

It's **YOUR** mascot, so **YOU** decide!

Need a little inspiration? Draw with Rob!

Design a Mascot

Rob Biddulph

YOUR MASCOT COULD BECOME A SUPERSTAR!

Imagine seeing **YOUR** creation come to life!

That's right! Your brilliant idea could become Yorkshire Cricket's next official mascot, cheering on the team, meeting fans and making people smile for years to come!

And that's not all...

Win the ultimate creative prize!

If your design is chosen, you'll become Yorkshire Cricket's very own **JUNIOR CREATIVE DIRECTOR!**

You'll get the chance to:

Draw with Rob!
Team up with famous children's illustrator Rob Biddulph, the creator of Draw with Rob, to help turn your brilliant idea into a real mascot.

Bring your mascot to life!
Watch your character grow from a drawing on paper into Yorkshire Cricket's newest superstar.

Be part of Yorkshire Cricket history!
Your creation could be cheered on by thousands of fans at Headingley!

From your imagination to Headingley!

Just think... one little drawing could become something **HUGE**!

Could **YOUR** mascot be the one?



Design a Mascot

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MEET MY MASCOT!

ABOUT MY MASCOT!

All about my mascot!

My mascot's name is:

My mascot is _____ years old.

My mascot lives in:

My mascot loves:

My mascot doesn't like:

What inspired your mascot? What does it love about Yorkshire?

All finished? Amazing!

Give your mascot one last look, see if you can fit in the White Rose and get ready to share your masterpiece!

Your mascot could be the next big star at Headingley!

Ask your teacher, parent or grown-up to help you enter the competition.
yorkshireccc.com/designamascot