

Members' Representative Group, Meeting Minutes, 10th March 2025 4PM, Headingley Stadium

In attendance: Graeme Greenfield (Chair), Chris Woodthorpe, Pauline Beesley, Charlotte Evers, Howard Ray, Ben Sanders, Ian Townsend (Member-nominated Non-Executive Director), Josh Wilmer (YCCC Customer and Member Liaison Officer), Sam Gascoyne (YCCC Head of Marketing).

Apologies: N/A

Club Update

- The Hundred sale and Demutualisation combined- still an ongoing process, reiteration of the need for Yorkshire to be a financially stable and profitable club, especially with lean years upcoming in 2027 and 2028. The Hundred windfall can be prioritised on wiping off the debt (and consequently the interest on the debt) and other infrastructure that would boost revenue.
- Catering- talks with Sodexo are ongoing. Long Room lunch menus are to be hopefully published in the pre-match guides on the website prior to the start of each County Championship match. Still communicating about food offerings for the general public. Visiting teams to be communicated about what to expect food wise so they can relay that onto travelling fans.
- Roadshow update- The board has received the report written by Gordon Hollins. It will be published.
- South Yorkshire- A working group is in its embryonic stages to explore the possibility of holding matches in South Yorkshire. Survey to be sent out regarding this in due course.
- Overseas players- The signing of Ben Sears was announced to the group. The club are aiming to improve relationships with short term overseas players to leave the possibility open of re-signing them in future years, again perhaps for a short-term deal. The way the cricket world is now, it is very hard to sign a quality overseas player for a whole season.
- Members packs- in process of being compiled, likely to arrive on doorsteps late March.

MRG Vacancies

- Applications closed on the day of the meetings, and there have been applications. This will now be taken to the Nominations Committee.

President Appointment

- TBC when notice of AGM is given.

Captain appointment

- TBA at Member's Opening Season Lunch after being discussed on tour.

Bag searches/security update

- New safety officer appointed, various things in in-tray.

Rebranding + Vinny the Viking

- Rebranding to “One Rose. One Club. One Yorkshire” well received and adopted. Some initial confusion about playing under the “Yorkshire Rose” in T20 has subsided.
- No longer playing under Vikings moniker- still deciding what to do with Vinny the Viking/a mascot in general for T20 Blast (plus Final’s Day Mascot race). The price for a new bespoke mascot costume is surprisingly extortionate.

AOB

- Streaming of pre-season tour games: 3 T20’s likely to be streamed, set-up by the organisers in Abu Dhabi.
- Domestic pre-season friendlies: 2 day game to be played, confirmation about whether the public can watch them will be announced soon.

Meeting Closed at 5PM

Minutes taken by Ben Sanders, next meeting scheduled for 28th April 2025