



Non-executive director CANDIDATE PACK



## Foreword

I'm delighted to be writing this foreword for The Yorkshire County Cricket Club Limited's (YCCC) Non-Executive Director application process.

Everyone at YCCC is proud of its heritage and its place in the game of cricket and world of sport.



As one of the world's most famous cricket clubs, we are the most decorated county, having won a record 33 County Championships as well as five One-Day cricket trophies. YCCC also has a proud history of producing players for England, many of whom have formed the backbone of the national side.

The Club plays most of its home matches at Headingley Cricket Ground in Leeds, one of cricket world's most renowned international venues.

Through this recruitment process, we are looking to identify an ambitious and exceptional individual who is excited by the opportunity to provide the independent leadership that will build on YCCC's heritage, deliver on-field success for its members and supporters to enjoy, enhance YCCC's commercial position and ensure that the game of cricket remains at the centre of Yorkshire for years to come.

I look forward to hearing from you.

Yours sincerely, Colin Graves, Chair, YCCC

# CONTENTS

THE YORKSHIRE COUNTY CRICKET CLUB	4
ROLE REQUIREMENTS	6
PERSON SPECIFICATIONS	10
PROCESS	12





THE YORKSHIRE COUNTY CRICKET CLUB LIMITED IS ONE OF THE MOST SUCCESSFUL CLUBS IN THE WORLD.

Established over 160 years ago, famed for its history, tradition and passion, Yorkshire cricket is renowned throughout the world.

No other county in the history of the game has won more trophies or produced more players for England.

The Club owns one of the premier international cricket venues, Headingley Cricket Ground, which has hosted some of the most iconic matches in the history of cricket.

#### **OUR VISION**

Changing lives through the power of cricket

#### **OUR MISSION STATEMENT**

We will put cricket at the heart of Yorkshire, inspiring all generations to connect with the game. From the iconic Headingley and into our communities, building on our heritage and creating a legacy that makes everybody proud



#### OUR VALUES

#### WINNING MENTALITY

We are ambitious in our pursuit to be the best. Together we define our goals and are accountable for our success.

#### ONE TEAM, ON AND OFF THE FIELD

We unite behind our common goals. We have got each other's backs, create safe spaces and push each other's thinking.

#### LIVE THE SPIRIT OF CRICKET

We choose to do things the right way, treating everyone with respect and fairness. We do what we say we are going to do.

#### **THINK BIG**

We are bold and courageous. We make brave decisions and aren't afraid to do things differently.

### ROLE SUMMARY Role title: Non-Executive Director

**Reports to:** Chair of the Board

**Remuneration:** Expenses only

Term: Three (3) years

**Commitment:** Approximately two (2) days a month, comprised of Board meetings, sub-committee meetings and hosting at home matches.

Location: Headingley Cricket Ground, Leeds. There is a preference for Board meetings to be held in person where possible. Sub-committee meetings are typically a hybrid of in person and virtual attendance.

### **ROLE** purpose

This is a pivotal and compelling time to join the board of directors (Board) of The Yorkshire County Cricket Club, one of the world's most famous and successful cricket clubs and home of the truly iconic international venue, Headingley Cricket Ground.

Building on a significant period of change with good governance and equality, diversity and inclusion at its heart, we seek experienced, innovative and inclusive Non-Executive Directors to support the Club in its next phase of development.

This includes focussing on achieving robust and sustainable financial and commercial foundations, increasing commercial partnerships, promoting the success of cricket at all levels and widening and expanding membership.

Working in close collaboration with the Chair, other Board members and supporting the executive team, the Non-Executive Directors bring independent judgement to bear as they play a critical role in advising on, and supporting, the development of YCCC's strategy, ensuring a strong commercial and financial footing, engaging with key stakeholders, and driving the game forward in way that informs best practice.

KEY



**LEADERSHIP** Provide effective and entrepreneurial leadership of the Club and promote the success of the Club, providing constructive challenge, strategic guidance and advice that holds the YCCC Executive to account.

**GOVERNANCE** Take decisions objectively and fairly, exercising powers in good faith and within a framework of prudent and effective controls and in accordance with applicable law.

**STRATEGY** Support the establishment of the Club's strategy and direction and ensure that the necessary resources and frameworks are in place for the Club to meet its objectives.

**CULTURE** Act with integrity, lead by example, and promote Club's values and desired culture.

# ORGANISATIONAL STRUCTURE





### SKILLS AND EXPERIENCE

- Previous Board and stakeholder management experience
- Proven financial and commercial experience
- Passion for the game of cricket, including an understanding of the key strategic issues facing the community and professional game
- Demonstrable experience and commitment to equality, diversity and inclusion and an understanding of the needs of the diverse communities in Yorkshire
- An understanding of the governance structures and regulator frameworks, ideally within UK sporting bodies and related organisations
- Ability to work in a high-profile environment with an understanding of managing press, communications and reputation
- Ability to absorb complex information and provide counsel and guidance with balanced decision-making skills

We are seeking applicants with a broad range of skillsets who can leverage their expertise and network, particularly in the north of England, to amplify our vision and drive future opportunities.

Expertise in Marketing, Communications, Media and Commercial would be helpful but is not essential.



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### PERSONAL ATTRIBUTES

As well as possessing the required SKILLS AND EXPERIENCE, you will demonstrate an alignment to the Club vision, mission statement and values.

You are a well-respected individual of high integrity, a strategic thinker and a strong leader. You are passionate and enthusiastic with the ability to bring people together to unite behind a common goal.

You have a measured, open style that can adapt and work effectively in a multistakeholder environment with outstanding self-awareness and emotional intelligence.

You are politically astute with sound judgement, and bring a strong personal commitment to the Human Rights Values of safety, fairness, respect, equity and dignity and to the Club's EDI strategy.



1

### **APPLICATION PROCESS**

#### For more information and to submit your application, go to:

#### Yorkshire Cricket Careers Page - Non-Executive Director

### The closing date for receipt of applications is 9am on Monday 10 February 2025.

The Club is committed to recruiting ambitious, talented and diverse individuals who will be vital in enabling the club to set a new bar, making sure that the Club is an inclusive home for aspiring players of the future. We therefore encourage applications from all qualified individuals. We value diversity and acknowledge the under-representation of people from certain backgrounds, both within our organisation and across the sector. We welcome applications from women, Black, Asian and minority ethnic people, and disabled people these are currently under-represented in the sport.

The recruitment and appointment will be made in accordance with and subject to the Rules of The Yorkshire County Cricket Club. The Yorkshire County Cricket Club is committed to following good governance principles in the conduct of its business, this includes without limitation, compliance with the Rules of the Club and its conflict of interest policies.

The Rules of the Club require that the Nominations Committee shall seek to satisfy itself that each candidate is able to exercise independent judgement and that there is no relationship or circumstances which are likely to impair, or which could appear to impair, the director's independent judgement. All candidates attending interview and therefore required to undergo due diligence checks and complete a conflict of interest declaration.



## CONTACT US

Should you have any questions, require any reasonable adjustments, or wish to arrange a confidential discussion, please direct your initial query to <u>vacancies@YorkshireCCC.com</u>.