

FOREWORD BY SANJAY PATEL - CHIEF EXECUTIVE OFFICER

It is with great pleasure that my first communication with Yorkshire Members since taking up this role is as part of our 2025 membership launch, and I'm looking forward to meeting with many of you in the coming weeks and months.

At the time of writing, 2024 has been another good year of development, with the Men's First Team in with a chance of promotion back to Division One of the Vitality County Championship and the Northern Diamonds reaching the semi-final stages of the Rachael Heyhoe Flint Trophy. Our pathway continues to thrive, producing players to challenge our current professional squad, as showcased by some outstanding contributions from Academy players in Second Team fixtures in the last month. With Gavin Hamilton joining us as General Manager of Cricket, Richard Pyrah as Head Coach of our Women's Team and a Head Coach of the Men's team still to be recruited, we are confident that we are well-placed to build on this season and challenge for silverware in the coming years.

Off the field, the growth in our memberships has been considerable; **from 5,800** in **2023** to over **8,000** this year. The contributions of our members and loyal support shown make a significant difference to all of our squads and it is imperative that we continue to grow our numbers in the coming years.

With membership growth in mind, I'm delighted to say that we have taken the decision to **freeze the prices of early bird memberships for 2025**, and hope that you will join us for what is sure to be a thrilling season next year. I would also ask that you take every opportunity to introduce your family and friends to Yorkshire Cricket, whether that be through memberships, guest passes or tickets. Our junior memberships offer fantastic value and are the perfect way of introducing the next generation to our great game!

This coming year will be a pivotal one for the future of this Club, with some game-changing opportunities ahead of us. Ongoing conversations about The Hundred, as well as the potential demutualisation of the Club, present options that will transform the landscape for Yorkshire CCC and the wider game and secure the financial stability that we all desire. It is imperative that we are able to develop our facilities for supporters, players and officials in the coming years as well as investing into cricket – both at a professional level and in our pathways. We look forward to working with our members to secure the best future for this Club and all involved with it.

Before wrapping up, I'd also like to thank everyone for their support of Northern Diamonds over the last five years. It has been fantastic to see the side develop in the way it has, alongside the rest of the women's game. While we are naturally disappointed that Yorkshire won't be a Tier 1 Women's team next year, we are also incredibly excited about the future and will be unveiling some exciting developments in the coming months that will shape the direction for the women's game in this county. Again, I'd urge you to get behind our women's side in the coming seasons and join us on our journey.

Thank you for your support in 2024 and we look forward to welcoming you as a member again next year in what is sure to be an exciting summer of cricket.

Summary of key changes to the membership offering from 2024 to 2025

- Adult members are now able to choose whether they want voting rights as part of their membership or not. Members can opt in to receive voting rights for free, giving those that want to have their say on the future of the Club the option to do so.
- Early bird pricing has been extended across daypasses, County Championship and One Day Cup memberships meaning that supporters choosing these options will save £5 by purchasing before 31st January 2025.
- Day-pass membership holders will be able to use their days for fixtures at York in 2025. Simply scan your card on entry at Clifton Park and use a day of your membership.
- For the 2025 season we are excited to introduce the option of receiving a 'free of charge' digital membership card. Members can still opt to receive a physical membership card. More information of how to access and use the digital membership card will be released in due course.



2025 ADULT MEMBERSHIPS

		COUNTY	ONE DAY	RIASIU	Ħ -	, <u>Š</u> ,	*	√ote		
		County Champ'	Metro B' 1-Day Cup	Vitality Blast	The Hundred	SCC	YSC	Voting Rights	East St Long Room	Guest Passes
ALL-IN-+ HUNDRED	All-In plus The Hundred	✓	✓	√	✓	√	✓	√	✓	х4 +
ALL-IN	All-In	✓	✓	√		✓	\	√	✓	x4 +
12 DAY	12-Day Pass	✓	✓	✓			✓	√	✓	x2 +
B DAY	8-Day Pass	√	✓	√			✓	√	✓	
4 DAY	4-Day Pass	√	✓	√			✓	√	✓	
COUNTY	County Championship	√				√	√	√	√	x2 +
ONE DAY	One-Day Cup		✓			√	✓	√	✓	
SUPER	The Hundred *				✓					
OFFILIATE	Affiliate							1	√	x2 +

Price afer Early Bird Deadline (31 January 2025) in italics

Adults	Seniors (65 and over)	Young Adult (18-25)					
£300	£260						
£240 £250	£200	£90 £100					
£100							
£80							
£50							
£150							
£50							
£70							
£30							

Voting rights explained

2025 adult members will now have the choice as to whether they wish to receive voting rights or not.

When an adult membership is purchased, the recipient will receive an email or, for those without email addresses, be contacted by the Club to give them the option to opt in to receive voting rights.

This change is to ensure only Members who are interested in voting on matters relating to the Club

receive rights, leaving those that aren't free to make the most of the other elements of the packages that

they enjoy.

⁺ Guest vouchers to be used for Vitality County Championship and Vitality Blast (excluding Lancashire T20) fixtures at Headingley



^{*} The Hundred membership option is only available when purchased with a Yorkshire membership

2025 BENEFITS

All Members will be eligible for the below benefits in 2025:



Access to the East Stand Long Room for all Yorkshire and England games at Headingley (subject to the capacity limits for the room)



Voting rights – The option to opt in to receive voting rights and have your say on the future of the Club.



Sit in the Members' areas (East Stand) for Yorkshire games at Headingley



Receive guest vouchers so that you can bring your friends and family to games at Headingley *



Purchase a 2025 Yearbook at a special members price



A discount off all Club events



An invite to all members' events



Take advantage of a wide range of discounts from local businesses within Yorkshire through the Members' Partnership Programme. More details on the businesses included and their offers will be released over the coming months.

*Not included within all memberships - Please see the previous page for more details

Register your interest in a membership to support the Yorkshire Women's team

With Yorkshire Women set to play in Tier 2 in 2025, before moving into Tier 1 in 2026, the Club are in the process of planning for sustained success for the team. In the coming months, we will be unveiling a series of exciting updates including announcing some of the players who have committed to play for the Club.

As the fixture schedule and venues are confirmed, the Club will announce a new membership offering enabling supporters to follow every ball of Yorkshire Women's 2025 home campaign.

To register your interest and find out more when the new memberships is released, visit yorkshireccc.com/tickets/ membership/

Payment plan option for 2025:

Supporters can spread the cost of their membership across up to five months, meaning you can secure an adult all-in membership at the early bird rate for just £48 a month. Payments will be taken on the below dates, meaning the earlier you take out your membership, the more months you can spread your payments across.

- 1st October 2024
- 1st November 2024
- 1st December 2024
- 1st January 2025
- 1st February 2025



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PREMIUM MEMBERSHIP OPTIONS



£400

All-in membership rights and entitlements plus:

- Access to balcony seating for Championship and T20 fixtures
- Access to bar and rest rooms on the third floor
- Priority window to purchase seats on the Seat Unique Pavilion balcony for the 2026 Internationals with access to a bar facility.



£650

Balcony membership rights

and entitlements plus:

· Access to The Hawke

Suite with behind the

bowlers arm viewing

Championship fixture

played at Headingley

Option to book for

additional price)

Formal dress code

· Option to purchase car

parking (at an additional

coffee

price)

for every Vitality County

traditional restaurant style

meal (advanced booking

only with set menu at an

Complimentary tea and

HAWKE

£650

Balcony membership rights and entitlements plus:

- Access to The Hawke Suite with behind the bowlers arm viewing for every T20 fixture played at Headingley
- Option to book for street food style buffet (advanced booking only at an additional price)
- Complimentary tea and coffee
- Smart casual dress code
- Option to purchase car parking (at an additional price)

HAWKE

£900

Hawke Suite membership for both Vitality Blast and Vitality County Championship fixtures



2025 Memberships



2026 INTERNATIONAL TICKET PRIORITY

Headingley will host an England Men's Test Match and an England Men's One Day International in 2026, with the opponents to be confirmed in due course.

2025 All-In members will receive priority access to purchase tickets automatically, alongside supporters that join the 2026 international ticket priority club.

It costs £35 to join the club and this will give you priority access to purchase up to six tickets per day of international cricket in 2026.

These are your only ways of guaranteeing access to purchase international tickets at Headingley.







ENGLAND v TBC Men's ODI



£35





FREQUENTLY ASKED QUESTIONS

What do you get if you choose an 'All-In' option?

The All-In option includes access to all home Yorkshire games in the Vitality County Championship, Vitality Blast and Metro Bank One Day Cup (excluding knock-out fixtures). The benefits are displayed on page 4.

What are the age ranges for seniors and young adults?

Senior memberships are available for those aged 65 and over, whilst young adult memberships are available for those aged between 18 and 25.

What are the age ranges for the junior memberships?

Free memberships are available for anyone aged 11 and under at 1 April 2025, whilst £20 Junior Memberships are available to anyone aged 12 to 17 at the 1 April 2025.

How do you get voting rights?

2025 adult members will now have the choice as to whether they wish to receive voting rights or not. When an adult membership is purchased, the recipient will receive an email or, for those without email addresses, be contacted by the Club to give them the option to opt in to receive voting rights.

This change is to ensure only Members who are interested in voting on matters relating to the Club receive rights, leaving those that aren't free to make the most of the other elements of the packages that they enjoy.

Where do we get seats when purchasing The Hundred part of the attendance package

Members who select The Hundred attendance option will have a window in which to select their preferred seats online, with a variety of stands available. Once this window closes, the YCCC Ticket Office will manually allocate the seats to the remaining eligible members.

Is there a cut-off time for purchasing a membership

There is no cut-off for purchasing a membership. However, there is only a limited number of seats available for The Hundred attendance element. Please also note that we expect tickets for the Roses Vitality Blast game to sell out ahead of the game, and tickets can only be guaranteed before 1 April 2025.

SECURE YOUR MEMBERSHIP NOW



Online tickets.yorkshireccc.com



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tickets@yorkshireccc.com



0344 504 3099*

*Calls are charged at the same rate as a local of

What is included in a day-pass membership?

The day-pass options will allow supporters to attend a game at Headingley or York and use their membership card to scan in, without a requirement to book in advance (apart from for the Roses T20). They can also be used across the Vitality County Championship, Metro Bank One-Day Cup and the Vitality Blast, meaning supporters can enjoy more than one format. Once a member has attended their allocated days, their card will no longer give them access and they can upgrade the attendance element of their membership at the Ticket Office.

Do I have to select my seat for fixtures when signing up for a membership?

Members who are eligible to attend the Roses T20 game must book an allocated seat for this game alone.

Unless otherwise notified, all other Vitality Blast, County Championship and Metro Bank One Day Cup games will be general admission, meaning you are able to sit wherever you desire when in the ground and aren't required to book a seat.

Can I upgrade my membership during the season

It will be possible to upgrade your membership during the season, should you wish to add other attendance elements, benefits or perks. This can be done by contacting the Club's Ticket Office.

How many tickets can I purchase with international ticket priority?

Anyone who has the priority access to international tickets benefit will be able to secure up to six tickets per day of international cricket at Headingley. Please note this will be the only way of guaranteeing access to international tickets.

How will I receive the membership card?

Membership cards will be posted out in February/March. Digital cards will be available in advance of the season.

What is the refund policy for memberships?

Please note that refunds are not permitted on any elements of the membership.

