



## **Yorkshire Performance Pathway Photography Policy**

Yorkshire Cricket aims to promote a positive image of our players to inspire all within Yorkshire Cricket. We recognise the need to ensure the welfare and safety of all children and young people involved in our activities. The introduction of proportionate controls on the use of photographic equipment is part of general safeguarding good practice.

Parents should not be prevented from taking pictures or videoing their own children but are asked not to take pictures or videos of other children unless they have permission from the child and their parents. If there is any uncertainty about this, parents are asked to speak to the team coach or Head of Safeguarding before taking any pictures or videos.

Parents and children have the right to refuse consent to photographs being taken. Yorkshire Cricket will endeavour to respect these wishes but cannot guarantee photographs will not be taken at our events. If parents or children wish to withhold permission, please contact the Head of Safeguarding to discuss and please also make the team manager aware.

Yorkshire Cricket may take photographs and videos of our players for promotional, publicity, coaching and analysis purposes. These images may appear across all media platforms, including, but not limited to, ECB or Yorkshire Cricket social media channels, website, YouTube, e-mails, newsletters and PR. We may also live-stream matches. We will take all steps to ensure these images are used solely for the purposes they are intended. If you become aware that these images are being used inappropriately you should immediately inform the Head of Safeguarding. We will not knowingly permit photographs, video or other images of the young people who play cricket with Yorkshire Cricket to be taken without consent. If anyone has concerns about images being taken, they should immediately report this to the Head of Safeguarding, or in their absence, the coach or manager.

You should be aware that photographers or the media may be present at some events. Some events are public venues over which we may have no jurisdiction. Unless you have forbidden consent for photographs, videos and live streaming, Yorkshire Cricket staff may



also give group consent on behalf of you and your child to opponents or festival organisers to take photographs, videos and live stream.

GDPR: If at any time either the parent/legal guardian or the young person wishes the data to be removed from the website or other social media channel, they should inform the Data Controller who will make every effort to remove the images. You should be advised the images may already have been copied and shared. All information will be handled in a secure and confidential manner and held in accordance with the 2018 Data Protection Act.

Yorkshire Cricket's Head of Safeguarding is Joy Walker:

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