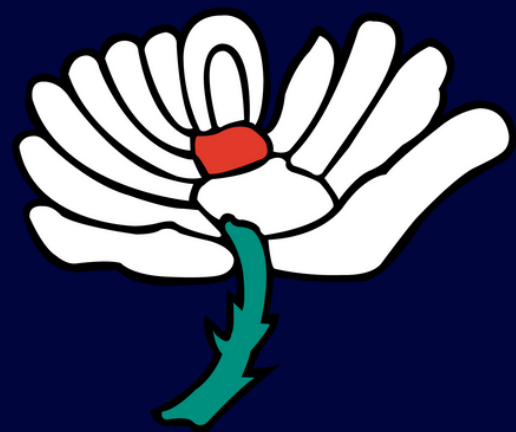


YORKSHIRE CRICKET FOUNDATION

TRUSTEE PACK



YORKSHIRE
CRICKET FOUNDATION



YORKSHIRE CRICKET FOUNDATION TRUSTEE VACANCIES

Passionate about sport and passionate about helping to improve communities across Yorkshire? You could be just the person we are looking for to become a Yorkshire Cricket Foundation Trustee (YCF) Trustee.

The Foundation, a registered charity with its own Board, is the charitable and community arm of Yorkshire County Cricket Club. It uses the power of cricket to transform lives, particularly for disadvantaged communities across Yorkshire.

YCF is involved in a wide range of programmes designed to improve health and wellbeing, provide educational opportunities, increase opportunities for people to play cricket and other sports, and preserve and make accessible the history and heritage of cricket across Yorkshire. Examples of our work include providing free clothing and equipment to communities most in need via our pioneering Cric-Kit programme; running the Yorkshire Cricket College offering post-16 education in an elite sporting environment; delivering a national award-winning volunteer programme; and organise reminiscence sessions for older people using material from the Yorkshire Cricket Archive, and much more.

You can find out more about YCF by visiting our social media channels and www.yorkshirecricketfoundation.com

YORKSHIRE CRICKET FOUNDATION TRUSTEE VACANCIES

We are looking to recruit a number of new Trustees to join the Board of the YCF

Organisation: Yorkshire Cricket Foundation.

Location: Headingley, Leeds, West Yorkshire, with travel as required.

Position Title: Trustee of the Board

Remuneration: Unpaid with reasonable travel expenses.

Time Commitment: The Board meets four to five times a year and Trustees are also expected to serve on sub-committees appropriate to their skills and experience and to attend other events as and when appropriate to help support the work of the YCF

Term: Trustees are initially appointed for a three-year term and can serve a maximum of three, three-year terms (total nine years).

Position Open To: We welcome and encourage applications from people from all communities and backgrounds as we know that a diverse Board is beneficial for the YCF and the communities it serves.

Key skills: We are particularly interested in strengthening the skills mix of the Board in the areas of:

- HR/ People
- Community development
- Equality, diversity and inclusion
- Marketing
- Media and Communications
- Youth work
- Fundraising

Application process: To apply please email hello@yorkshirecricketfoundation.com with a copy of your CV and a cover letter outlining how you feel you meet the requirements for the role. The deadline for applications is **Friday 10th October at 5pm**

WELCOME FROM THE CHAIR



DEAR CANDIDATE,

I AM DELIGHTED YOU ARE INTERESTED IN JOINING THE BOARD OF TRUSTEES AT THE YORKSHIRE CRICKET FOUNDATION.

THE YORKSHIRE CRICKET FOUNDATION WAS ESTABLISHED IN 2009 WITH THE AIM OF USING CRICKET TO MAKE A POSITIVE DIFFERENCE IN PEOPLE'S LIVES. OVER THE PAST 14 YEARS, WE HAVE DELIVERED IMPACTFUL COMMUNITY PROGRAMS ACROSS YORKSHIRE FOCUSED ON EDUCATION, HEALTH, PARTICIPATION AND HERITAGE. FROM DELIVERING CRICKET AND COMMUNITY DEVELOPMENT SESSIONS IN INNER-CITY SETTINGS TO PROVIDING UNIQUE EDUCATION OFFERS VIA OUR CRICKET COLLEGE, OUR WORK IMPROVES LIVES THROUGH SPORT.

AS A TRUSTEE, YOU WILL PROVIDE STRATEGIC OVERSIGHT FOR THE ORGANISATION AND ENSURE WE REMAIN FOCUSED ON OUR CHARITABLE OBJECTIVES. KEY DUTIES INCLUDE ATTENDING BOARD MEETINGS, REVIEWING FINANCES, SUPPORTING FUNDRAISING EFFORTS, AND BEING AN AMBASSADOR FOR THE FOUNDATION.

IN RETURN, YOU WILL GAIN THE IMMENSE SATISFACTION OF KNOWING YOUR EFFORTS AND TIME HELPS EXPAND OUR PROGRAMMES AND CHANGE LIVES. YOU WILL ALSO DEVELOP YOUR EXPERIENCE SERVING ON A NON-PROFIT BOARD.

THIS IS AN EXCITING TIME FOR US, AS WE PLAN TO SIGNIFICANTLY GROW OUR OFFER ACROSS THE COUNTY. YOUR SKILLS AND ENTHUSIASM WOULD BE INVALUABLE DURING THIS PERIOD OF GROWTH.

PLEASE LET ME KNOW IF YOU WOULD LIKE TO MEET OR IF I CAN PROVIDE ANY OTHER INFORMATION. WE LOOK FORWARD TO THE POSSIBILITY OF WORKING TOGETHER.

BEST REGARDS,

BARONESS TANNI GREY-THOMPSON DBE, DL

INTERIM CHAIR, YORKSHIRE CRICKET FOUNDATION

VISION & MISSION

We are The Yorkshire Cricket Foundation, the official charity and community arm of Yorkshire County Cricket Club. We work with partners to transform lives for the better through the power of cricket and create lifelong, positive opportunities for people in the region.

Fundamental to the work of the Foundation is ensuring that people are able to access cricket in whatever way they wish, whether it be playing, coaching, watching or in an admin role. Supporting the games 'Inspiring Generations' strategy, the Foundation is raising the profile, participation, brand and accessibility of cricket in the county. Our focus is on the communities in our county. As the Yorkshire County Cricket Clubs official charity, our role is to deliver community projects across Yorkshire, working with all sectors of society.

Our vision is that we are here to create:-

“Community without boundaries”

Our mission is very simple. We see ourselves as the organisation that is:-

“Using the power and brand of Yorkshire Cricket to support people and communities to be the best they can be”



STRATEGIC AMBITIONS

The foundation has seen significant development since 2012 with the reach and variety of programmes increasing each year. As we move forward, we will aim to increase this development, working closely with key partners in the county to ensure we have a positive and inclusive impact on all sectors of society.

To ensure we are fulfilling our purpose and striving to achieve our vision we have four priority areas that our work falls under. These are:-

- Education
- Health & Wellbeing
- Participation
- Heritage

Across all of our themes and work we aspire to have an offer that is open and accessible to all. We aim to engage unreached groups and diverse communities, making sure there is equality of opportunity for everyone to enjoy, learn and take part.

Our strategy for these themes focuses on a vision for each one:-



EDUCATION

Using the power of cricket to create an aspirational, wrap-around educational offer that facilitates academic achievement, offers unique opportunities and experiences and enhances employability of young people and adults.



HEALTH & WELLBEING

Taking a life course approach, we empower those living in Yorkshire's communities by offering opportunities to enhance their mental, physical and social wellbeing through a range of targeted programmes and campaigns. We endeavour to reach those most in need. We identify those individuals who can make a difference in their communities.



HERITAGE

To care for, manage, develop and promote Yorkshire Cricket's rich history and heritage, and to deploy this to support the Foundation's and Yorkshire Cricket's ambitions.



PARTICIPATION

Connect, influence and provide opportunities for all, using the power of sport and physical activity to change people's lives.

Reach and Impact 2022

13,840  **100%**
hours contributed by volunteers pass rate at Yorkshire Cricket College

19,961  **£481,000**
meals for hungry children Advertising Value Equivalency (AVE) in media coverage

2,834  **3.04b**
unique visitors to the Yorkshire Cricket Museum reach across print, online and broadcast cover

29,025  **75,850**
young people supported through YCF programmes total attendances



Highlights 2022



Headingley

Yorkshire Cricket College

Ottis Gibson gives a team talk to our Yorkshire Cricket College students on the outfield at Headingley.



Wakefield

Walking Cricket Final

Wakefield u3a sealed a first Walking Cricket League title as they beat Huddersfield Hurricanes by one run at the Wakefield Football Centre in October.



Lord's

Dream Big Boundary Walk

We were part of the special Dream Big Desi Women celebration at Lord's Cricket Ground in September to celebrate supporting more than 2,000 South Asian women volunteering in cricket.



Sheffield

Reminiscence Sessions

We held our first 'on the road' reminiscence session with the Sheffield Cricket Lovers' Society at Lees Hall Golf Club, in the Norton Lees area of the Steel City at the end of March.



Bradford

Meet the Stars Event

Yorkshire's star overseas players Haris Rauf and Shadab Khan were made stars of the show at Park Avenue Bradford for a Tapeball Cricket Family Event we hosted in May.



Headingley

World Mental Health Day

To support World Mental Health Day in October we joined the #PinItForMentalHealth movement, led by the Mental Health Foundation – wearing the green ribbon.



Myra Shay

Myra Shay Nets Opening

Northern Superchargers player Jenny Gunn helped celebrate the opening of new cricket facilities at Myra Shay in July as part of a special YCF day which included a Tapeball tournament, and a range of cricketing activities.



Leeds

Cric-Kit

In September we launched our Cric-Kit initiative - in partnership with Zero Waste - to create awareness and a culture across Yorkshire and the UK where donating, recycling and reusing sports clothing becomes common place to help break down barriers in communities to participation.



Scarborough

Refugee Event

A number of Afghanistan refugees took part in a cricket session in Scarborough we ran alongside a number of organisations including the Refugee Council, Mein Charity, World Cup Legacy and Yorkshire Cricket Board, in January.



Harehills

Walking Cricket

To celebrate International Women's Day 2022 we hosted our first ever Yorkshire women's Walking Cricket match in partnership with u3a at Headingley and also hosted a special Cardio Cricket tournament at the Bilal Sports Centre in Harehills.



Sheffield

Celebrating Black History

As part of Black History Month we showcased the Sheffield Caribbean Sports Club in a special blog post in October with Des Smith, one of the original founders of the club.



Leeds, Bradford

Cric-EAT

Young people take part in our Cric-EAT programme at Park Avenue Bradford during the Summer holidays. Five community hubs in Leeds and Bradford provided 4,218 meals as well as more than 150 hours of engaging and fun cricket coaching from professionally trained coaches, during July and August.



Headingley

New Gym

A partnership between the YCF, Vertu Motors and the Yorkshire CCC Players' Association enabled an expansion of the Foundation's cricket college facilities with the installation of a new on-site gym for students in November.



Girlington

Walking Cricket

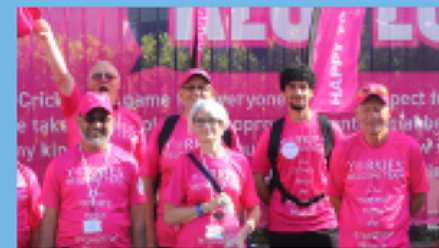
We launched a new Walking Cricket group just for women in Bradford in June to help support the community with a taster session at the Girlington Community Centre with more than 20 women taking part.



Sheffield

ACE

We celebrated the launch of our new partnership with ACE – an independent charity to tackle a decline in involvement in English cricket from members of the Black community – with Sheffield being the first city in the North to support the ACE programme.



Headingley

Yorkies

Our new look Yorkies Welcome Team, who support Yorkshire Cricket on match day, step out into the in a new hot pink look for the 2022 season.



Headingley

Yorkshire Cricket College

This year saw 77 students enrolled across our Yorkshire Cricket College for the start of September – our largest ever intake across the two years.



Sheffield

Indoor League

Our Diverse Communities programme in conjunction with the England Cricket Board's (ECB) expands into Sheffield to help tackle health inequalities within South Asian communities, and includes running indoor cricket leagues and tapeball tournaments.

RESPONSIBILITIES



THE ROLE AND RESPONSIBILITIES OF THE BOARD OF TRUSTEES:

- Champion the vision of the Yorkshire Cricket Foundation and promote its programmes in the community
- Determine the Yorkshire Cricket Foundations mission and strategic direction
- Ensure that the activities of Yorkshire Cricket Foundation, remain in line with the mission, aims and objectives, and that these are kept under continuous review
- Ensure a high standard of corporate governance arrangements informed by charity governance best practices and compliance with legal and regulatory frameworks
- Ensure effective planning and control, approve the annual business plan and budget, agree targets, including financial, and monitor performance against them
- Engage with key partners and agencies to support the growth and diversification of income sources and funding in line with the strategy and mission

RESPONSIBILITIES



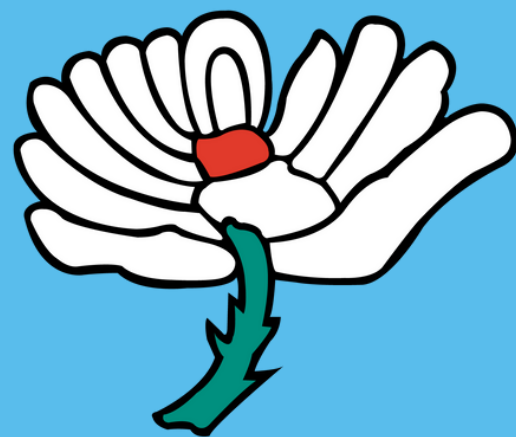
THE ROLE AND RESPONSIBILITIES OF THE BOARD OF TRUSTEES:

- Build a strong, effective relationship with Yorkshire Cricket Foundation employees and the wider Yorkshire Cricket family
- Monitor financial management, control and expenditure policies and procedures ensuring transparent and authorised use of resources.
- Ensure that an effective audit takes place, approve the annual accounts prior to publication, and ensure implementation of recommendations of the auditors
- Ensure that adequate finance is in place, and that productive relationships are maintained with representatives of financial shared services
- Ensure effective risk management, being clear about the most significant strategic risks facing the Yorkshire Cricket Foundation and make sure appropriate mitigation steps are in place.

FOR MORE INFORMATION

yorkshirecricketfoundation.com

2022 Impact report
<https://tinyurl.com/4kchts38>



YORKSHIRE
CRICKET FOUNDATION