

YORKSHIRE
CRICKET FOUNDATION

Roots of the Rose

Annual Report 2019

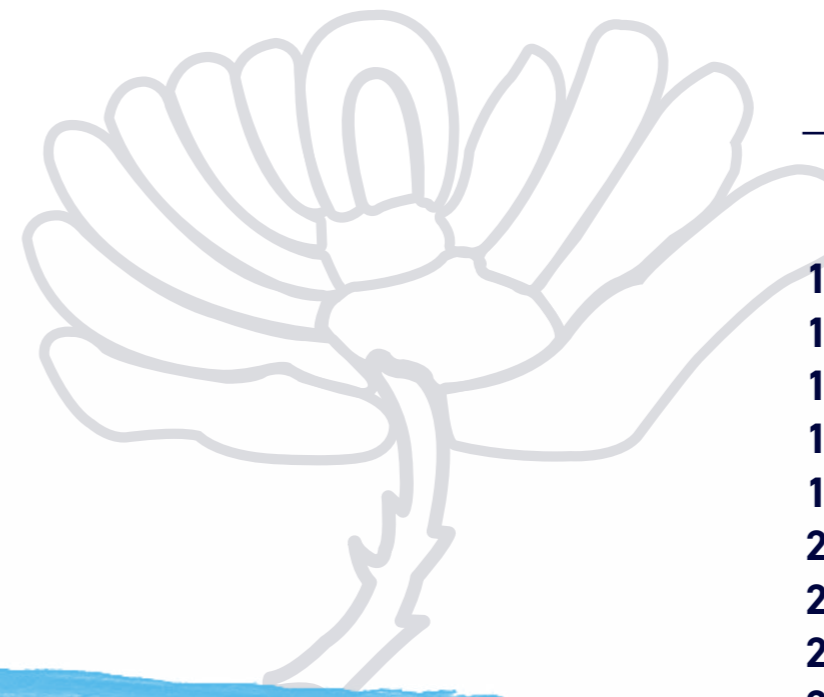
SPECIAL THANKS TO OUR PARTNERS



OUR SUPPORTERS



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2019 PROJECTS



Health & Wellbeing



Active Families Bradford



Couch to 5k



Crick-EAT



Mobile Museum



NLHF



Participation



Wicketz



Loop in the community



Training Opportunities



Health Checks



YCF Volunteer Programme



Indoor Cricket Leagues



Interfaith Cricket



Cardio Cricket



ECB City Cup



Match Day Experience



Running Club



Catch up Club



Workplace Wellbeing



Enjoy Cricket



Grey Fox Trophy



Beach Cricket



Pop Up Cricket



Education



Cricket in the Classroom



Education Day



NCS



Ramadan Cup



Tape Ball Competition



Bradford Park Avenue Management Team



Bradford College



Yorkshire Cricket College



Player assemblies



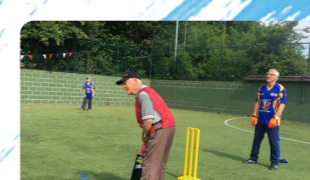
Heritage



Museum



IWCC Women



Walking Cricket



We Move More



WORD FROM THE HEAD

“2019 has been an incredible year for cricket. Emerald Headingley hosted and witnessed one of the greatest ever test matches and one which will live long in the memory. It has also been a brilliant year for us at the Foundation.”

“We have been able to engage more people than ever before and the raised interest in the game has really benefited our community work and impact. The profile of the Foundation has significantly risen with our work appearing on TV, radio and in print.

Our projects continue to develop and reach wider audiences. Particularly pleasing has been the development of our education programmes and the Yorkshire Cricket College in particular. Our recent review from our education partner, SCL rated us as their top college nationally out of 72 colleges.

Looking to the future we have some really exciting new projects starting. We have recently been awarded a National Citizens Service government contract that will see us work with 210 young people in year one and then growing further over the next few years. We were also recently awarded a National Lottery Heritage Grant to work closely with clubs, schools and community groups, using cricket heritage to really benefit the local communities they serve.

Added to these new programmes, we are working on our new strategy, the YCF Game Plan 2020 – 2024, which will outline our priorities and plans over the next few years, aiming to maximise our impact in our communities

Working closely with the rest of Yorkshire Cricket, we hope to see major progress in engaging new audiences and communities across the county. All of this work would not be possible without the fantastic support we receive from Emerald Foundation.”

WILL SAVILLE

Head of the Foundation

OUR STAFF

Head of the Foundation



Will Saville
Head of the
Foundation

Marketing, PR & Design



Charlotte Jones
Marketing and PR
Officer



Ben Wickett
Junior Designer



Mick Rickaby
Charity Requests
Administrator

Education



Nick Robinson
Education Manager



Bex Bissett
Yorkshire Cricket
College Tutor



Jon Ford
Yorkshire Cricket
College Tutor



Alex Hipkins
NCS Manager



Peter Keighley
Cricket in the
Classroom Tutor

Health & Wellbeing



Beth Cook
Health & Wellbeing
Manager



Matt Dine
Active Families
Officer



Shaun Curley
Running Club
Activator



Paul Goodman
Heritage Manager



Chris Chatten
NLHF Project Officer



Mel Reuben
Tour Guide

Heritage

Participation



Kendal James
Participation Manager



Ben Fraser
Wicketz Development
Officer (Leeds &
Bradford)



Rick Robinson
Wicketz Development
Officer (Hull)



Nasa Hussain
Community
Development Officer
(Bradford)



Sohail Raz
Community
Development Officer
(Leeds)



Lauren Mudd
Project Officer

A YEAR IN THE LIFE OF THE YCF 2019 HIGHLIGHTS

Ramadan Cup
supports Dementia

Inaugural College
graduation

Ben Stokes's Glove
Acquisition

Emerald's Foundations
For Health Day

Awards at Wicketz

#FoundationsBox is
a Christmas success

World Cup
trophy tour

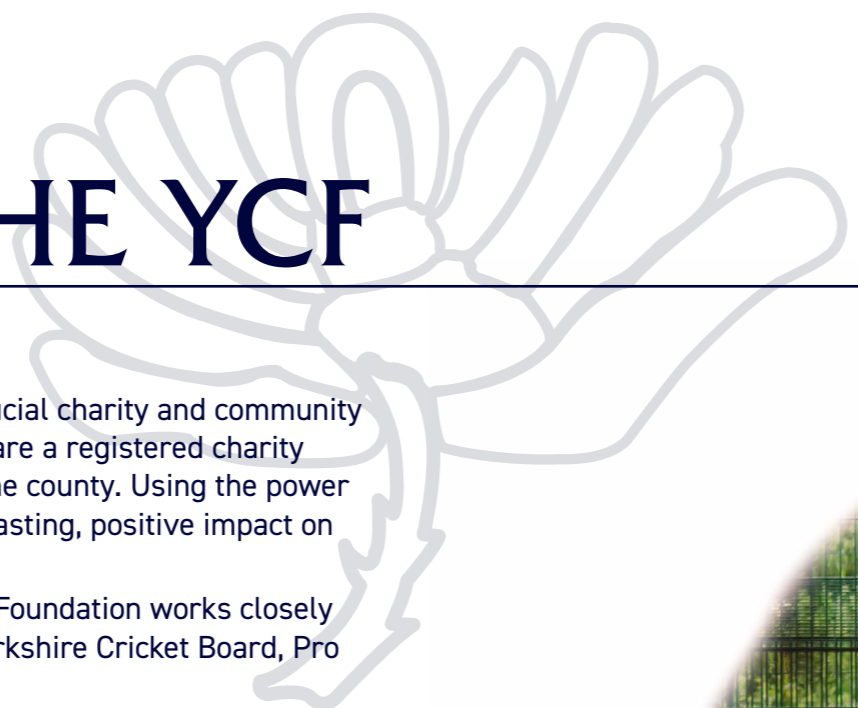
Chapel Town
family day

NCS contract -
Autumn delivery

Roundhay, Beeston and
Crossgates World Cup

259 meals distributed
at Crick-EAT 2019

ABOUT THE YCF



The Yorkshire Cricket Foundation is the official charity and community arm of Yorkshire County Cricket Club. We are a registered charity that delivers community projects across the county. Using the power of cricket, the Foundation aims to make a lasting, positive impact on the lives of those living in Yorkshire.

To deliver our work, the Yorkshire Cricket Foundation works closely with Yorkshire County Cricket Club, the Yorkshire Cricket Board, Pro Coach and other key partners.

All our work falls under four core themes, which are:



Participation



Heritage



Education



Health & Wellbeing

Scan the below code (via your smartphone camera) to check out a snapshot of some of our work #IAmYorkshireCricket





1,148 Yorkie hours across the 2019 season

164 volunteers in 2019

259 meals were distributed through Crick-EAT

6 learners on online training courses

38 Families (125 individuals) benefitted from physical activity sessions in Holme Wood

51 Attendances at Staff Yoga



HEALTH AND WELLBEING

“Supporting people in Yorkshire’s communities to lead healthier, happier lives.”

Workplace Wellbeing - “Foundations for Health”

Focusing on the workplace as a community, the YCF create opportunities within the workplace for staff and volunteers to improve their wellbeing. Initially starting at Emerald Headingley Cricket Ground for members of stadium staff, the YCF worked alongside Leeds Rhinos Foundation to deliver a full day of wellness at core funders, Emerald’s headquarters. A total of 9 workshops were delivered including ‘The Science of Sleep’, ‘Sugar Smart’ workshops and ‘Dementia Friends’ sessions.

Active Families Bradford

By delivering family centric programmes, we are increasing the physical activity levels of those living in Holme Wood, Bradford. By working closely with community embedded organisations, 38 families in Holme Wood accessed at least one of our programmes (Cook and Move, The Swim Hub, Community Family Saturdays and Family Fun: Move, Eat Play!).

Couch to 5k

The YCF’s Couch to 5K Challenge aim to inspire people to become more physically active through walking and running by setting goals and trying something new. A total of six participants joined the ten-week challenge.

Crick-EAT

Crick-EAT aims to reduce holiday hunger by offering children in Harehills, Leeds, free cricket sessions and a free lunch during the summer holiday. A total of 44 children attended the 2019 programme held at Hovingham Primary School, with 259 meals distributed over 10 days. The sessions also provided a platform to educate the children on key health messages such as dental hygiene (free toothbrushes and toothpaste were distributed) and the Eatwell Plate.

Online Training Opportunities

We offer a range of online learning courses aimed at providing the opportunity to learn about health and wellbeing related topics such as mental health, but also to encourage personal development. A total of 6 learners completed an online course in 2019.

Volunteer Programme

In 2019, a total of 164 individuals volunteered their time to the YCF. We offer a variety of voluntary opportunities including assisting with our events and projects, volunteering as a Yorkie on a match day and even completing professional placements with us. Volunteering is a great way of helping your communities as well as improving your personal health and wellbeing.



Health Checks

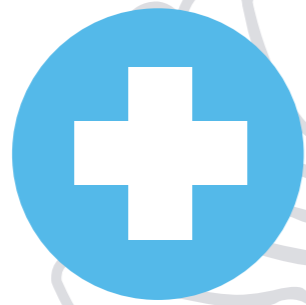
Working with Leeds Cancer Awareness, Bupa, DKMS and Boundaries for Life, we used match days at Emerald Headingley and York CC as a way to access potentially unreached communities to receive a free health check and/or health advice.

Yorkshire Social Club

The Yorkshire Social Club aims to provide those who identify as older adults the opportunity to access cricket, through a variety of projects, including the Match Day Experience. The Match Day Experience offers those who may be at risk of social isolation and opportunity to come and watch live cricket with others from their social action group. Working with Leeds Peer Support, we host a monthly group for those diagnosed with dementia. Sessions aim to be physically active, encouraging strength and balance and include tai chi, yoga, indoor archery, cage cricket and indoor kurling.

Running Club

Also known as "the RoseRunners" the YCF Running Club provides adults with the opportunity to take part in a weekly social run. The purpose of the club is to improve health holistically, taking into account the mental and social benefits of running. The group is led by fully trained Run Leaders who volunteer their time to ensure others can benefit from physical activity.



47 people received a free Health Check in 2019

178 Match Day Experience tickets for 3 fixtures, gifted to 18 older adult organisations



12 new Dementia Friends at Yorkshire Cricket



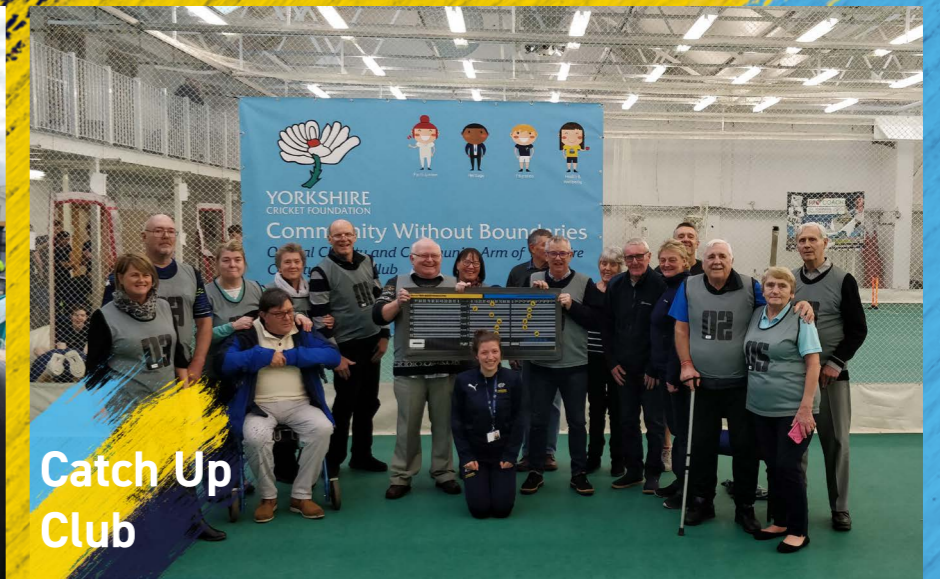
6 Couch to 5k Challengers



35 Rose Runners in 2019



Health Checks



Catch Up Club



Emerald Wellness Day





JOE ROOT

"I am delighted and honoured to be named as the first ambassador of the Yorkshire Cricket Foundation. Having been involved with Yorkshire Cricket since I can remember, I know how important sport is and the positive impact it can have on people. The Yorkshire Cricket Foundation does fantastic work and I'm keen to support and help raise awareness of the charity."



EDUCATION

50
college students

100%
pass rate at
Yorkshire Cricket
College

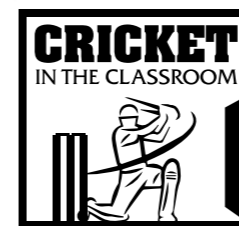
38% of grades
at Distinction
and Distinction*

800 hours
of work experience
delivered across departments
of Yorkshire Cricket

25
Cricket College
students took part
in the NCS
programme delivered by
YCF

Over 1500
children took part in
player assemblies
in 2019

240 children
at Education Day
in 2019



1,200 children
attending CITC

“Providing high quality learning and teaching opportunities as a means for providing a better future for our communities.”

Yorkshire Cricket College

The Yorkshire Cricket College is a 2-year, full-time level 3 extended diploma in sport, based exclusively at Emerald Headingley Stadium. The level 3 qualification is delivered by education providers, SCL and the coaching supplied by partners Pro Coach. The Yorkshire Cricket College currently has 50 students and boasts a 100% pass rate, with alumni going onto University, careers in coaching and coaching overseas. Students benefit from using the same world-class training facilities as England and Yorkshire pros, with training and matches built into their timetable, as well as work experience across departments of Yorkshire Cricket.

NCS

NCS is a government-funded social and personal development 4-week programme for young people aged 15-17. The core idea is to give young people the opportunity to mix with peers from a diverse range of backgrounds, think about their future, learn new skills, promote independence and give back during a social action project. YCF launched NCS in October 2019, with the recruitment stage now up and running and is set to be delivered in Summer 2020.

Cricket in the Classroom

Cricket in the Classroom gives key stage 2 primary school children the opportunity to visit Emerald Headingley Stadium for a unique educational experience. Beginning with a 90-minute classroom-based session, the learners are given a

workbook based around national curriculum topics but with a cricketing twist. They then take on a training session in the Cricket Centre, delivered by our partners Pro Coach. The day wraps up with an exclusive behind-the-scenes tour of Emerald Headingley Stadium, visiting areas that are normally off-limits to the public, where children learn about Yorkshire's rich history and what day-to-day life is like for a professional cricket player.

Education Day

With the Cricket World Cup and Ashes at Emerald Headingley in 2019, Education Day took place at the Karmand Centre in Bradford. Under bright blue skies, year 5 and 6 children from local schools took part in classroom sessions delivered by Skipton Building Society and Pinsent Masons as well as playing cricket. At lunch time, they were joined by former Yorkshire and England cricketers, Michael Vaughan and Danni Hazell.

Player Assemblies

An ever-popular opportunity for school children to quiz Yorkshire Cricket's finest on a range of topics – from healthy lifestyles and balancing cricket and education to their career highlights and what car they drive!



9,561 people visited the museum in 2019

350 visitors welcomed to 15 planned & special tours



HERITAGE

“To care for, manage, develop and promote Yorkshire Cricket’s rich history and heritage, and to use this to support the Foundation’s and Yorkshire Cricket’s ambitions.”

National Lottery Heritage Fund [NLHF] Heritage Project

In July 2019, the Foundation received £89,300 from NLHF to enable it to deliver Phase 2 of its legacy project, working with clubs in Bradford and Leeds. Through the delivery of relevant educational and reminiscence activities, this project will enable the Foundation to develop relationships with several clubs in these areas, helping them preserve and share their unique heritage, and creating positive impact within the communities they serve.

Emerald Headingley Cricket Ground Tours & Events

The Foundation delivers numerous behind-the-scenes tours throughout the year. These give guests an overview of the rich history and heritage that Yorkshire County Cricket Club has to offer, as well as providing an insight into the daily and matchday routines of the Club. They begin at the Yorkshire Cricket Museum and offer an exclusive view of areas normally inaccessible to the regular spectator, including the Players’ dining and changing areas, the Media Centre and the hospitality lounges.

Yorkshire Cricket Museum & Mobile Museum

The Yorkshire Cricket Museum is open on matchdays and for Foundation events throughout the year. Using expressive and informative displays they tell the story of the history and tradition of one of the world’s most decorated and celebrated sports clubs. Catering for all audiences, the Museum enhances the spectators’ match day experience by providing social, historic and cultural contexts during their visit.

The mobile museum is an extension of this facility. In 2019, it travelled to York and Scarborough to coincide with match fixtures. The content within the mobile museum is tailored to suit the audiences at each event.

Yorkshire Cricket Archive

The YCF is responsible for the acquisition, collection, preservation and promotion of significant Yorkshire-related heritage and memorabilia.



LAUREN WINFIELD

"I think it's hugely important for cricket players that you give back to the community, the clubs and the kids that you were yourself at one point; I think that's why I really wanted to get involved with the Foundation and reach out to the communities and the young kids that hopefully will grow up and be in the position that I'm in."

I think sometimes we take for granted the impact we can have, as players, on these kids at schools and cricket clubs. We want to push them and give them inspiration so they know that one day they can do what we do and grow up with those big dreams too."



PARTICIPATION

“Providing high quality learning and teaching opportunities as a means for providing a better future for our communities.”

Beach Cricket

The aim of the Beach Cricket initiative is to engage children in a non-traditional form of the game. Casual cricket is seen as a positive way of introducing a new audience, therefore this year beach cricket was transformed to be more community focused.

Bradford Park Avenue Management Team (BPA)

The new BPA Management team is made up of 20, 16-21 year olds from deprived areas in Bradford. The core purpose of the programme was to upskill young people with additional skills and experience which is transferred back into their community and Bradford Park Avenue. These new skills are listed below.

Sir Stanley Matthews (Leeds)

Working with the Sir Stanley Matthews Coaching Foundation, the YCF delivered this project which aims to upskill 60-70 disadvantaged young people aged between 16-21, who have an interest in cricket and leadership. By providing them with a free Level One cricket coaching qualification it helps to equip them with life skills, improve their confidence and aid progression into employment as a casual support coach for Leeds City Council and the YCF.

Grey Fox Trophy

The Grey Fox Trophy is a Yorkshire-based over 50's cricket competition. It gives those who have retired or are unable to commit to regular, formal cricket the opportunity to don their whites and enjoy a game of competitive cricket in a friendly environment.

Walking Cricket

Walking Cricket, developed as a new concept in 2019, engages with those who identify as older adults using the power of cricket to increase mobility, decrease social isolation and give participants access to all the benefits sport can offer. By tailoring the traditional game of cricket to cater for different abilities, more people across the County now have access to



the sport, further increasing the cricket audience in Yorkshire.

Pop Up Cricket & Enjoy Cricket
Funded by the Charitable Youth Trust.

Pop-Up Cricket aims to introduce the game to children between the ages of 6 and 13 who may not have had the opportunity, resources, or facilities to pick up a bat and ball and play cricket.

Enjoy Cricket courses are held at local cricket clubs and are open to children who are brand new to the game, as well as regular cricket players. Exit routes are provided at the host clubs should the participants want to continue playing after the course is complete.

Wicketz

Wicketz Yorkshire aims to make a lasting positive impact on those living in areas of high deprivation in Yorkshire, using cricket as the hook. Wicketz, which is a national programme funded by Lord Taverners and delivered in Yorkshire (Leeds, Bradford & Hull) by the YCF, is a community cricket programme targeting young people aged 8-16 from traditionally unreached groups and communities. By establishing sustainable community cricket hubs, we provide year-round weekly cricket sessions with a focus on developing crucial life skills, tackling some hard-hitting subjects like gangs, knife crime and violence, whilst also educating children on topics such as diet, nutrition and cultural identity.

Core Cities in Diverse Communities

The ECB recognise cricket is a game for everyone. It embraces diversity and inclusivity through

players, coaches, administrators and volunteers, regardless of ethnicity, age or gender. The YCF have delivered on behalf of the ECB a Core Cities project in both Leeds and Bradford with the mission to break down barriers, build relationships, and create more opportunities within South Asian Communities.

The brilliant initiative, the Ramadan Cup Competition, has been replicated in Leeds this year. The format incorporated quicker informal play with minimal equipment required and adapted games to cater to the needs of the community. Because the Muslim community were fasting at the time, the shorter adapted format has proven to be an effective and enjoyable way to keep active during the period of Ramadan.

Interfaith Cricket Tournaments are also popular within our diverse communities' projects. This year we hosted the Interfaith T10 league at East Leeds CC. The day involved people from different faiths and different communities coming together to play some entertaining and competitive cricket, with fantastic spirit!

ECB City Cup Leeds and Bradford

The ECB City Cup is an ECB national programme designed to give players, who may have missed their opportunity or have never been given the opportunity, a chance to show their talents and get a taste of professional coaching. In 2019, the YCF delivered the ECB City Cup in both Leeds and Bradford again, but this time round the geographical location was widened with the Leeds team selecting players from Leeds and Kirklees and the

SIR STANLEY MATTHEWS
760
voluntary coaching hours given in schools, after school clubs and community events leading to the Cricket World Cup 2019



WALKING CRICKET
Getting back into the swing of things
Over **150** people are involved in Walking Cricket

over **1,200kg** of food donated to **WICKETZ**



25 people took part in the dedicated women & girls beach cricket day

In 2019, **233** children took part in beach cricket

88 people took part in the Ramadan cup

306 children attended **WICKETZ** across Leeds, Bradford and Hull





Bradford team being selected from Bradford and Huddersfield areas. The preparations were brilliant with both teams having indoor and outdoor trials to help with the selection of the squads, which were followed up with squad training sessions and warm up games before the competition started. Both Leeds and Bradford won the area finals, with Bradford making it through to the Regional and National Finals.

Cardio Cricket & Hits & Missus

Both initiatives are delivered through Core Cities and are creating more opportunities to increase engagement among women and girls, encouraging them to be more physically active.

We are aware of the current dropout rate for girls in sport from the age of 14. To combat this, Hits & Missus aims to re-engage girls in sport in school. This year, we worked with Lawnswood School, who hosted and invited 7 other schools to a Hits & Missus end of summer competition. Another one of our initiatives, Cardio Cricket combines cricket and fitness to get women and girls in Leeds more active in a fun way!

We Move More

In the build up to the Cricket World Cup, we planned a surprise flash mob in the middle of Leeds Trinity Shopping Centre to bring the World Cup buzz to the community.



Pop Up Cricket 2019
15 sessions, across
65 days with 1,139 participants

20 Young people
involved in the
BPA Management Team



31 Enjoy Cricket centres
610 hours, across 133 days
with 2883 participants

66 women
took part in the
IWCC competition



33 Women
are involved
in Cardio Cricket

110 teams
Bradford and Keighley
took part in this year's
Tape Ball Competition



17 teams

OUR STORIES: THE BIGGER PICTURE



Donald



Paul



Matt



Brian



Kamil

Brian (Yorkies)

"First of all thank you for giving me the opportunity to do the volunteering work with the Yorkies! I saw for myself the work done by the Foundation when York hosted the county game -then the camaraderie and welcome I received on match days was so very rewarding and to seem valued for the contribution made, I thought the organisation was first class and the duty of care to the Yorkies second to none and hope next year I can make more of a contribution to assist when required. A big thanks for making me so welcome and hope to see new made friends next year."

Donald (Yorkies)

"Why do I volunteer? Because I like helping people. Being a Yorkie has enabled me to meet other volunteers, chat with the public, and also given me a better idea of the work of the Foundation. Stand out moment for me was day two of the Test Match, when it was full on helping the public with their enquiries outside Gate B. I also enjoyed selling score cards inside the main gate at Scarborough. Overall, I have loved chatting with other Yorkies, and hearing their stories"

Paul (Yorkies)

"My stand out moment was giving out sticker books and stickers to the kids at a T20 match. Seeing the kids (and some of the parents) so enthused about cricket was a real pleasure!"

Kamil Price (Wicketz)

After being placed in social care before his 2nd birthday, Kamil lived with his auntie for several years and then was placed in foster care in Leeds. He's remained with the same foster family for the past 15 years. Growing up, he has experienced bullying and racially-motivated attacks and ended up hanging around with 'bad influences', which led into being put in situations of conflict. Kamil began working at community hub CATCH in Leeds at 16, helping to run activities. Wicketz began at CATCH in 2017 and Kamil volunteered his time. Since then, and having never played cricket or coached before, Kamil became a qualified ECB support coach worker, took part in the Stanley Matthews programme and is now a paid community coach and taken on paid work with Active Leeds and Leeds City Council Breeze team. He also won the 'Young Leaders' award at the Yorkshire Cricket OSCA's (Outstanding Service to Cricket Awards) this year!

Harry (Wicketz Hull)

When asked about the things he's enjoyed the most about Wicketz, the socialising part was very high up. Something that Harry hasn't had much opportunity to do, but through Wicketz (Hull), he's been able to meet people from his own school and even other from various schools around the city that he can now call friends. Another aspect of the project which Harry has enjoyed, is being made part of a team, having previously not experienced the positives that team-based activities can bring. Commenting on the residential to Repton, he said:

"....I was a little nervous before the trip, I was a bit out of my comfort zone on the first day but soon relaxed and didn't feel the stress. I really enjoyed meeting others and learnt a lot from the workshops... especially about the energy drinks..."

Rhiannon (Walking Cricket)

"I do like to socialise a little but find it hard to do so. I know the right things to say but being able to say them isn't always there...For me, I feel accepted into this mixed group. I love being outside and feel really part of the whole game. It feels good when people ask me what the scores are. It feels good when there are friendly jokes. Two hours of being in the fresh air among people who like being active, even though most know much more about cricket than I do, is great. Everyone is so friendly. It's okay that I am shy and a little socially awkward. It's all about having fun, and being able to contribute at my level and feel worthwhile. I have done something very positive that morning, and it feels good when I get back home afterwards."

Matt (Yorkshire Cricket College)

As a first year, Matt did his work experience with Yorkshire CCC's Strength and Conditioning team. Matt is now studying Sports Science at Leeds Beckett University however he is still working under Yorkshire CCC lead Strength and Conditioning coach, Ian Fisher during his degree.

COMMUNITY ARM

As the community arm of Yorkshire County Cricket Club, the Foundation is responsible for on-the-pitch match day activations and receiving and managing all charity requests.

Supporting other charities

Yorkshire CCC receive a large volume of charity requests each year, which are managed by the Yorkshire Cricket Foundation. Each year, we give away over 500 tickets to Yorkshire-based charities and good causes.

Mascots

Each year, the Foundation manage the match day mascots for T20 fixtures at Emerald Headingley. Mascots are selected from the Club's Junior membership programme and partners and then the Foundation offer mascot spaces to children on our projects.

Mascots get to sit in the dug out before start of play, say hello to the players (and wish them good luck) and watch them warm up before the game. This year, mascots even got a sneak peak at the Yorkshire CCC dressing room and got to sit in their favourite players' seats.

Guard of Honour

Each year, the Foundation organise and co-ordinate the Guard of Honour (GOH) flag bearers for match days. Teams are selected from Yorkshire CCC's Club Yorkshire Club programme, as well as from club partners. After welcoming the players onto the pitch, our GOH teams then get to take part in the

YCF's throwshow competition, on the outfield during the interval, to see which team can get as many tennis balls in the net before the time runs out!

Christmas Campaign #FoundationsBox

The Yorkshire Cricket Foundation and Leeds Rhinos Foundation teamed up this Christmas to fight poverty and homelessness, by hosting 'The Foundation's Box'. Leading up to Christmas, The Foundation's Box collected cricket and rugby kit and equipment, as well as everyday apparel. All sports items were given to people who are participants in the Foundation's community projects. Anything additional was donated to Emmaus Leeds, to help with their mission of helping to reduce homelessness and poverty.

In 2019, we have contributed to helping Yorkshire-based charities and good causes raise £164,743.53



WHAT'S NEXT...?

Leeds Beckett Research

We are teaming up with Leeds Beckett University, who will be conducting a research project, to examine the social impact of the Leeds and Bradford Wicketz projects.

New Wicketz Development programme

Wicketz are launching a new Wicketz volunteer development programme. Wicketz volunteers will now be known as 'Wicketeers' and we will be formalising the volunteer process.

Walking Cricket expands across Yorkshire

Since its inception in Batley in 2019, Walking Cricket has taken off! With daily enquiries and so much demand, we have now set up Walking Cricket in Huddersfield, Bradford and Sheffield, with plans to set up a group in Rotherham in early 2020.

New hubs in Hull

Wicketz Hull is excited to launch three brand new hubs in the city, by March 2020. As the programme looks to expand, we will be reaching more people and providing more sporting opportunities to children in Hull, as well as working with new partners.

Partnerships & Public Engagement

In future, the Foundation's Heritage team will raise awareness of its activities, building relationships with a

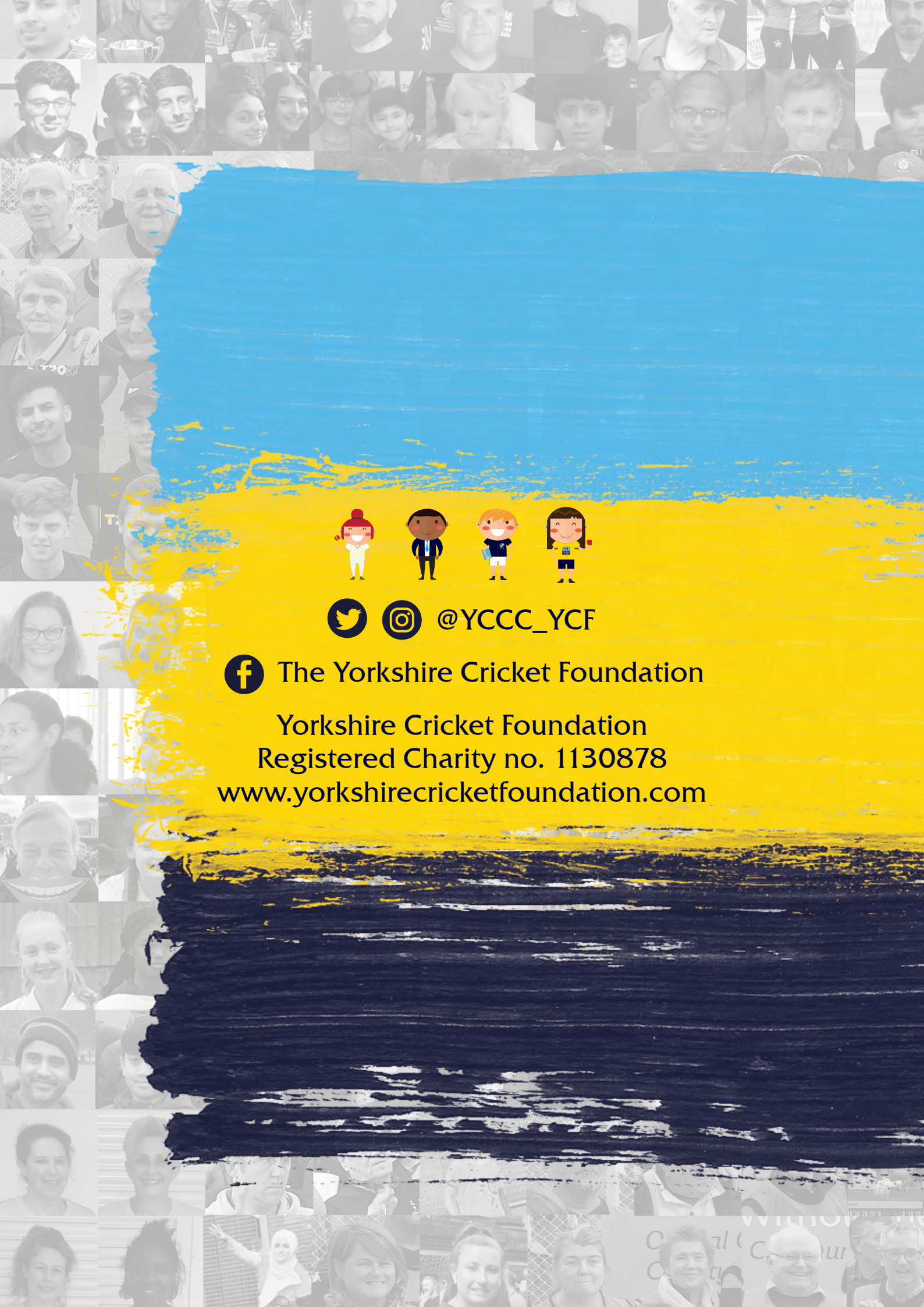
range of cultural, commercial and academic partners to achieve its ambitions and increase wider engagement. These range from developing its already-popular Stadium Tour programme to making more of the Club's rich and unrivalled heritage available throughout Emerald Headingley and beyond.

Crick-EAT

We will be delivering our Healthy Holiday programme, Crick-EAT at several locations across the county, increasing our delivery from 2018 to now. Using the power of cricket, Crick-EAT provides children who rely on free school meals during term time with free packed lunches during the school holidays. Working in deprived areas of Yorkshire, we will decrease the number of children returning to school fatigued and malnourished.

NCS

Following a successful Autumn pilot with the Yorkshire Cricket College, NCS will be rolled out across June, July and August for students who have just completed their GCSEs. In total, the Foundation will engage with over 200 young people. They will begin phase 1 of their NCS journey in the Lake District before heading back to Leeds to complete phases 2 and 3 of the programme. Finally, a graduation event will take place to celebrate a fantastic summer and reflect on their achievements during the project.



  @YCCC_YCF

 The Yorkshire Cricket Foundation

Yorkshire Cricket Foundation
Registered Charity no. 1130878
www.yorkshirecricketfoundation.com