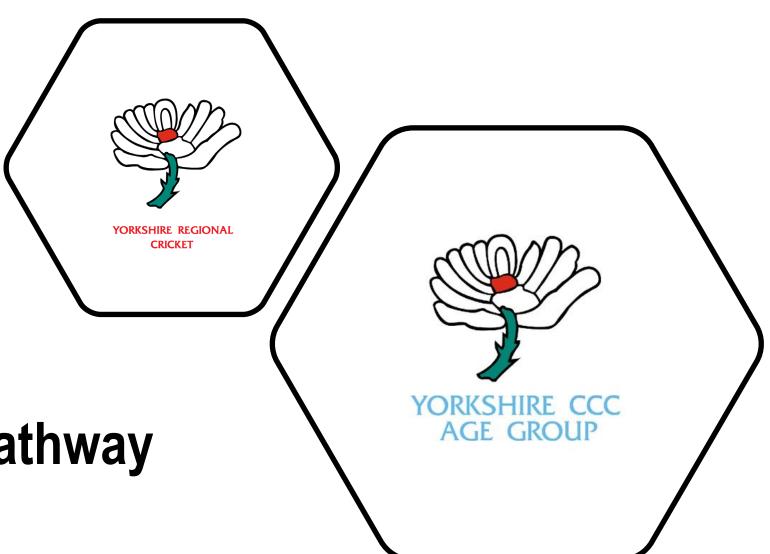




**James Martin** 





## **Vision**

"To provide an experience and structure that we are all proud of, where all are left with a long-lasting love of cricket and Yorkshire CCC and where players can develop to be the best cricketer they can be for Yorkshire & England."



## **Objective**

"To have the best performance pathway in world cricket, that is player-centred and feelgood."



## **Aims**

- Create and maintain an over-supply of cricketers that are equipped to perform for Yorkshire CCC and England
- Develop players that are fit, robust and mentally strong enough to cope with the demands of professional sport - who are also great people, who love cricket and who are proud to play a "full role" in the Yorkshire cricket family
- Develop players who become highly skilled match winners that put the team first
- Provide a high level of support to enable players to move into other careers
  not everybody will be a professional cricketer
- Develop every player to be the best cricketer they can be
- Ensure players have a lifelong love of cricket and Yorkshire CCC