

Yorkshire Cricket Charitable Youth Trust

Our Charity
How we help young
people



Introduction from Richard Hutton



It is a great pleasure for me to write this introduction for the Yorkshire Cricket Charitable Youth Trust. I am a former Yorkshire and England cricketer and one of the charity's original trustees from its formation in 1991.

The original trustees were motivated to confront the decline in school sport brought about by the widespread disposal of school playing fields in the 1980s and the aim of the charity remains **"the encouragement and development of young people throughout Yorkshire to learn and play cricket."**

The trustees, with the blessing of the Hutton family, created the Sir Leonard Hutton Foundation to lead the appeal for funds with an initial target of raising £364,000 by attracting donations from their wide range of commercial and individual contacts. The target recognised my father's record breaking innings of 364 made against Australia at The Oval in 1938 and when it was reached, the trustees continued until the appeal reached £450,000.

On the next page, we have given pen portraits of our trustees and we are particularly pleased to welcome new trustees, Samir Pathak and Clare Taylor who add to the breadth of cricketing experience of our trustee body.

Over the last 6 years trustees have approved over £300,000 in funding to support programmes for young people that help encourage a love for cricket. These include our support of Enjoy Cricket, Pop-Up Cricket and Beach Cricket which give children across the county an enjoyable first taste of the sport, particularly in the more deprived areas.

In the pages that follow, we give more information about the programmes we support and how young people benefit from them. We also set out our plans for future expansion of these programmes and encourage those interested in cricket to engage with the charity.

Richard Hutton



Richard taking the field with Sir Leonard Hutton at Huddersfield CC in 1968

Yorkshire Cricket Charitable Youth Trust is Registered with The Charity Commission

As The Yorkshire County Cricket Club Charitable Youth Trust CIO, with registration number 1181828

Meet the Trustees



Phillip Hodson, Chair

Phillip is a former Yorkshire and Cambridge University cricketer who went on to run a successful business. He is a former President of the MCC and is a trustee of the MCC Foundation.



Richard Hutton

Richard Played for Yorkshire for 12 years and for England in 1971. He also played in an All-World tour of Australia in 1971. He is an Investment analyst and is the lone remainder of the charity's founding trustees



Peter Whiteley

Peter is a former Yorkshire cricketer and currently chair of the Yorkshire Players Association. A former partner with EY, he looks after the Trust



Samir Pathak

Samir is a leading consultant surgeon at St James's Hospital in Leeds. While an undergraduate at Liverpool University he played for England Universities. He is a member of MCC's Cricket Committee and a trustee of the MCC's Foundation



Clare Taylor

Clare is a double international, having been the first woman to play for England at cricket and football. She represented England in over 100 One Day Internationals and sixteen Test matches. She was awarded an MBE in 2000 for her services to women's cricket



John Skinner

John is an accountant who is passionate about cricket, still playing and coaching for his local team in the Nidderdale league. His daughter is also a keen cricketer.



Jane Hildreth

Jane is a former general manager for the Northern Diamonds and a keen advocate for women and girls' cricket. This year she explained how much "Enjoy Cricket" means to her as a parent.



Mike Stones

Mike is a former school master who was head of cricket at Repton School. He is well known in the Yorkshire East Coast cricketing circles and helps inspire youngsters at his home club, Whitby CC.



John Pike

John is a retired partner of law firm, Addleshaw Goddard and has been a lifelong Yorkshire member and cricket supporter. He brings a wealth of knowledge to all aspects of running a charity.

**“Everyone had an excellent time, it was well organised,
the coaching was excellent and brilliant value for money.”**

Jeremy Hudson—Morley CC



ENJOY CRICKET 2022

What is Enjoy Cricket

Enjoy Cricket is a scheme for Yorkshire-based cricket clubs, schools and community groups to run coaching courses throughout the school holidays for children ages 7 and upwards. These are funded by the Charitable Youth Trust and administered by the Yorkshire Cricket Foundation. The scheme gives children the opportunity to participate in an organised, fun-filled coaching environment, for as little as £1 per day.



Who it benefits

Enjoy cricket benefits all the young people who take part by introducing them to sporting activity run by qualified coaches. This helps them build skills, enjoy exercise, and make friends in a fun environment.

It also benefits the organising club, school or community group by providing an additional activity that all children can enjoy and gives the club coaches an opportunity to practice, develop and improve their own coaching and motivational skills.



Impact in 2022

Participants: 1,930

Camps: 30

Total Hours: 314

Total Days: 81

Enjoy cricket is run across Yorkshire and is increasingly being rolled out in areas where facilities and activities are in short supply. Hubs are being established across Yorkshire which enable Enjoy Cricket to be run at each half-term holiday as well as in the summer holidays.



What is Pop Up Cricket

Pop-Up Cricket aims to introduce cricket to children between the age of 6 and 13. It is a fun style of cricket that gets everyone involved without it being too serious.

How is it different

When looking for the facilities to hire for the project, we purposefully avoid cricket grounds, instead favoring multi-use games areas (MUGAs), playing fields and parks in a bid to reach new audiences who may have an interest in playing but don't yet feel comfortable in going down to their local club. These locations are frequently used and are located at the heart of local communities.

The centres chosen are often in areas of deprivation or remote locations where the opportunity to play and practice in a formal setting may not be possible or where environmental apathy may prevent play in a formal structure.

Funded by the Charitable Youth Trust, the sessions are run by Yorkshire Cricket affiliated coaches. Children do not need to sign-up, register or pay to attend the sessions; they are free to anyone who wishes to participate.



Children are Provided with bats and balls

Impact

Participants: 20,170*

Pop Up days: 66

Hours: 701

*Pop Up Cricket partnered Breeze in Park. They are an organisation who deliver activities in Leeds during the summer holidays. They go around every park in Leeds and have over 22,000 Participants across the 6 weeks.

Pop Up Cricket attended every session that Breeze put on this summer giving children the chance to take part in informal cricket activities.

Where does it Lead

It is designed to attract children who wouldn't otherwise be able to play cricket. It gives a meaningful play on an evening or on the weekend. It is also a great introduction to the game and is designed to let them go on further with their cricket journey. Pop Up Cricket has helped to establish Hubs for Enjoy Cricket. Pop Up has been used as a tool to introduce cricket into the community to see if there is initial engagement and interest, once this is established, Enjoy Cricket will then come into that community and create a hub for children to come and play cricket all year round.

Beach Cricket

In July Pop Up Cricket headed to Scarborough, we partnered up with Scarborough council to bring Pop Up Cricket to the beach. On the 13th of July Scarborough took part in the Queen's baton relay ahead of the Commonwealth Games. We thought that Pop Up Cricket would be a great opportunity to get children playing on the beach as the Baton comes through. The day went really well with lots of children taking part through out the day.



Queen's Baton Relay



On the 25th of July we held beach cricket with children from the local area. A lot of these children played at local cricket clubs so it was great to give them the opportunity to play cricket on the beach. Overall we had around 40 children playing cricket on the beach and for some it was there first experience of cricket.

After the cricket on the beach all children were given a free Ice cream thanks to the beach cricket sponsor MKM Building.

We linked the day with the Yorkshire County Championship fixture at Scarborough CC. We managed to get 70 free tickets for the parents and children who took part on the day allowing them to have a full day of cricket.



Andrew Bradwell's memorial match



Andrew Bradwell ("Bradders") passed away in July 2021 at the young age of 54. Given his love of cricket, his family were keen to celebrate his life with a match at Ripley CC where he and his son played. They also wanted to raise money for the Yorkshire Charitable Youth Trust because of its work in engaging young people in the sport. The event and other donations from friends and family have raised nearly £2,000 for the charity and it is hoped that the match will be repeated in 2023.



"My overriding memory of the day will be fun which everyone seemed to be having in celebrating Andy's life through cricket. All of his family have been a tremendous support to each other and to the Charitable Youth Trust with nearly £2000 being donated in Andy's memory."

Peter Whiteley—Yorkshire Cricket Charitable Youth Trust

Cricket played a huge part in Andrew's life - growing up he was always playing or watching the great game. A new Gray Nicolls bat was on every birthday list - so he could bat like David Gower.

He started playing at school with a place in the First XI at Ashville and participated in their inaugural overseas cricket tour to Barbados in Spring 1983, opening the batting at The Kensington Oval in Bridgetown was a particular highlight for him. He then continued playing for Repton School where he went into 6th Form. With a reputation for being a technically correct opening batsman, over the years he played for many local teams - Harrogate, Craven Gentlemen, Yorkshire Gentleman, Saints, Ripley, whilst also turning out for the Repton Pilgrims.

A keen Yorkshire Cricket supporter, he was a regular visitor to Headingley and attended nearly every Test Match. His love for the ground cemented during his first ever visit - Botham's Ashes in 1981.



"It was a highly enjoyable afternoon in memory of an old friend who loved his cricket and his family. Great camaraderie and some exceptional talent on show."

John Skinner—Yorkshire Cricket Charitable Youth Trust

Our Plans

We have ambitious plans to expand both the Enjoy Cricket and Pop-Up Cricket programs to engage more communities and clubs and to enthuse more young people about cricket.

Our target is to grow Enjoy Cricket from 30 camps a year to 120 over 3 years, enabling us to enthuse over 7000 children with cricketing activity.

We have similar ambitious growth targets for Pop-Up Cricket, reaching those children who are least likely to have access to coaching.

For both programmes the limiting factors are availability of community space/clubs to hold the events and the availability of qualified coaches. We have provided bursaries to enable coaches to achieve qualifications and funding is available to people wanting to coach these programs.



Thank you for taking the time to find out about our charity

The Trustees are very grateful to everyone who has supported the Yorkshire Cricket Charitable Youth Trust in 2022, whether they are donors, coaches, parents or the children who have benefited from our activities.

Our plans are to build upon 30 years of encouraging youngsters and to expand our activities to reach more children and communities.

If your club or community has a real need to encourage youngsters to start playing cricket, the Yorkshire Cricket Charitable Youth Trust may be able to give some financial help in support such projects. If you would like to apply for a grant please contact our Treasurer, Peter Whiteley in the first instance.

If you would like your community to be involved in Enjoy Cricket or Pop-Up Cricket, please contact our Community Activator, Jake Littleton.

We would like to ensure the long-term success of the charity and are always seeking private and corporate donors who can provide the much-needed additional funds we need to expand our activities. If you would like more information on how you can do this, please contact Peter Whiteley in the first instance.

Contact details:

Peter Whiteley, Treasurer

07881 500432

peterwhiteley@btinternet.com

Jake Littleton, Community Activator

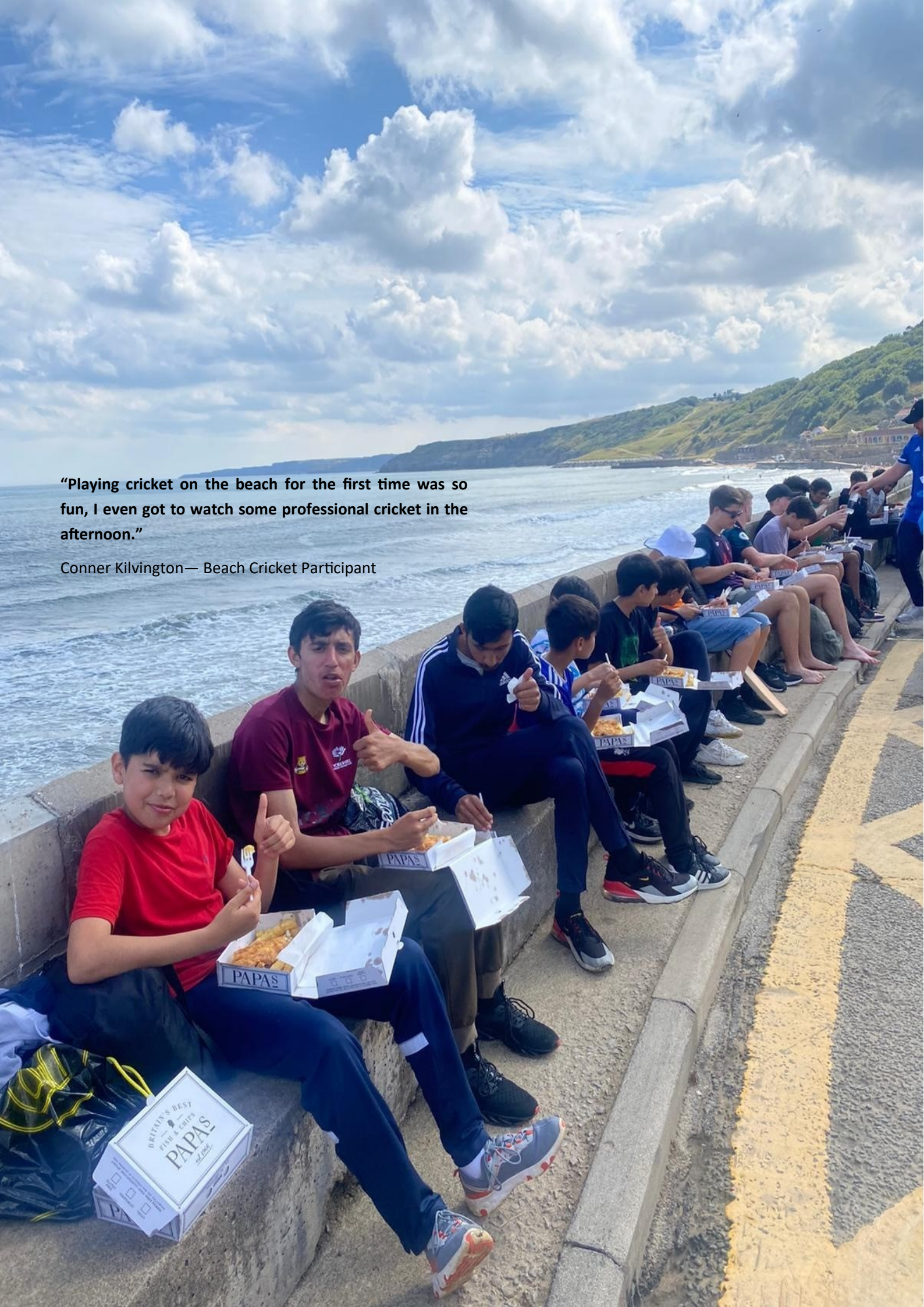
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"Playing cricket on the beach for the first time was so fun, I even got to watch some professional cricket in the afternoon."

Conner Kilvington — Beach Cricket Participant